



Community Profile

400 W Sinton St, Sinton, Texas, 78387 2
 400 W Sinton St, Sinton, Texas, 78387
 Rings: 45 mile radii

Prepared by Esri
 Latitude: 28.03736
 Longitude: -97.51470

45 miles

Population Summary	
2000 Total Population	512,469
2010 Total Population	538,379
2021 Total Population	571,993
2021 Group Quarters	17,495
2026 Total Population	589,497
2021-2026 Annual Rate	0.60%
2021 Total Daytime Population	567,225
Workers	252,877
Residents	314,348
Household Summary	
2000 Households	177,413
2000 Average Household Size	2.79
2010 Households	193,855
2010 Average Household Size	2.69
2021 Households	206,391
2021 Average Household Size	2.69
2026 Households	213,062
2026 Average Household Size	2.68
2021-2026 Annual Rate	0.64%
2010 Families	134,707
2010 Average Family Size	3.22
2021 Families	142,035
2021 Average Family Size	3.23
2026 Families	146,173
2026 Average Family Size	3.23
2021-2026 Annual Rate	0.58%
Housing Unit Summary	
2000 Housing Units	203,902
Owner Occupied Housing Units	55.9%
Renter Occupied Housing Units	31.1%
Vacant Housing Units	13.0%
2010 Housing Units	226,809
Owner Occupied Housing Units	54.1%
Renter Occupied Housing Units	31.3%
Vacant Housing Units	14.5%
2021 Housing Units	244,361
Owner Occupied Housing Units	54.6%
Renter Occupied Housing Units	29.9%
Vacant Housing Units	15.5%
2026 Housing Units	252,404
Owner Occupied Housing Units	55.4%
Renter Occupied Housing Units	29.1%
Vacant Housing Units	15.6%
Median Household Income	
2021	\$54,508
2026	\$60,385
Median Home Value	
2021	\$163,210
2026	\$230,079
Per Capita Income	
2021	\$26,729
2026	\$29,851
Median Age	
2010	35.7
2021	37.3
2026	38.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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2021 Households by Income

Household Income Base	206,387
<\$15,000	13.9%
\$15,000 - \$24,999	10.5%
\$25,000 - \$34,999	9.5%
\$35,000 - \$49,999	12.3%
\$50,000 - \$74,999	16.0%
\$75,000 - \$99,999	12.8%
\$100,000 - \$149,999	15.6%
\$150,000 - \$199,999	5.3%
\$200,000+	4.2%
Average Household Income	\$73,792

2026 Households by Income

Household Income Base	213,058
<\$15,000	12.0%
\$15,000 - \$24,999	9.4%
\$25,000 - \$34,999	8.7%
\$35,000 - \$49,999	11.7%
\$50,000 - \$74,999	16.2%
\$75,000 - \$99,999	13.5%
\$100,000 - \$149,999	17.3%
\$150,000 - \$199,999	6.4%
\$200,000+	4.7%
Average Household Income	\$82,317

2021 Owner Occupied Housing Units by Value

Total	133,320
<\$50,000	10.8%
\$50,000 - \$99,999	18.8%
\$100,000 - \$149,999	16.6%
\$150,000 - \$199,999	14.8%
\$200,000 - \$249,999	12.6%
\$250,000 - \$299,999	9.0%
\$300,000 - \$399,999	8.0%
\$400,000 - \$499,999	4.8%
\$500,000 - \$749,999	2.9%
\$750,000 - \$999,999	0.9%
\$1,000,000 - \$1,499,999	0.6%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.1%
Average Home Value	\$204,713

2026 Owner Occupied Housing Units by Value

Total	139,707
<\$50,000	6.4%
\$50,000 - \$99,999	10.4%
\$100,000 - \$149,999	10.1%
\$150,000 - \$199,999	13.2%
\$200,000 - \$249,999	16.6%
\$250,000 - \$299,999	13.6%
\$300,000 - \$399,999	13.3%
\$400,000 - \$499,999	8.9%
\$500,000 - \$749,999	5.1%
\$750,000 - \$999,999	1.4%
\$1,000,000 - \$1,499,999	0.8%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.1%
Average Home Value	\$266,537

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age

Total	538,382
0 - 4	7.0%
5 - 9	7.1%
10 - 14	7.2%
15 - 24	14.7%
25 - 34	13.1%
35 - 44	12.1%
45 - 54	14.1%
55 - 64	11.8%
65 - 74	7.0%
75 - 84	4.2%
85 +	1.5%
18 +	74.2%

2021 Population by Age

Total	571,992
0 - 4	6.4%
5 - 9	6.5%
10 - 14	6.4%
15 - 24	13.0%
25 - 34	14.8%
35 - 44	12.3%
45 - 54	11.1%
55 - 64	12.5%
65 - 74	10.3%
75 - 84	5.0%
85 +	1.8%
18 +	77.1%

2026 Population by Age

Total	589,496
0 - 4	6.4%
5 - 9	6.3%
10 - 14	6.4%
15 - 24	12.5%
25 - 34	13.8%
35 - 44	13.2%
45 - 54	11.0%
55 - 64	11.3%
65 - 74	10.8%
75 - 84	6.3%
85 +	2.0%
18 +	77.2%

2010 Population by Sex

Males	268,811
Females	269,568

2021 Population by Sex

Males	286,014
Females	285,979

2026 Population by Sex

Males	294,924
Females	294,574

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2010 Population by Race/Ethnicity

Total	538,379
White Alone	82.4%
Black Alone	3.7%
American Indian Alone	0.6%
Asian Alone	1.5%
Pacific Islander Alone	0.1%
Some Other Race Alone	9.4%
Two or More Races	2.4%
Hispanic Origin	59.1%
Diversity Index	64.8

2021 Population by Race/Ethnicity

Total	571,992
White Alone	80.6%
Black Alone	3.8%
American Indian Alone	0.7%
Asian Alone	1.8%
Pacific Islander Alone	0.1%
Some Other Race Alone	10.3%
Two or More Races	2.7%
Hispanic Origin	63.2%
Diversity Index	65.2

2026 Population by Race/Ethnicity

Total	589,497
White Alone	80.1%
Black Alone	3.7%
American Indian Alone	0.8%
Asian Alone	2.0%
Pacific Islander Alone	0.1%
Some Other Race Alone	10.5%
Two or More Races	2.8%
Hispanic Origin	65.2%
Diversity Index	64.9

2010 Population by Relationship and Household Type

Total	538,379
In Households	96.9%
In Family Households	83.1%
Householder	25.0%
Spouse	17.0%
Child	34.2%
Other relative	4.3%
Nonrelative	2.6%
In Nonfamily Households	13.7%
In Group Quarters	3.1%
Institutionalized Population	2.3%
Noninstitutionalized Population	0.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2021 Population 25+ by Educational Attainment

Total	387,554
Less than 9th Grade	7.4%
9th - 12th Grade, No Diploma	10.0%
High School Graduate	25.2%
GED/Alternative Credential	5.8%
Some College, No Degree	22.9%
Associate Degree	8.1%
Bachelor's Degree	13.5%
Graduate/Professional Degree	7.0%

2021 Population 15+ by Marital Status

Total	461,978
Never Married	34.7%
Married	47.2%
Widowed	6.1%
Divorced	12.0%

2021 Civilian Population 16+ in Labor Force

Civilian Population 16+	267,092
Population 16+ Employed	93.3%
Population 16+ Unemployment rate	6.7%
Population 16-24 Employed	12.0%
Population 16-24 Unemployment rate	9.9%
Population 25-54 Employed	62.9%
Population 25-54 Unemployment rate	6.9%
Population 55-64 Employed	16.9%
Population 55-64 Unemployment rate	5.7%
Population 65+ Employed	8.2%
Population 65+ Unemployment rate	2.5%

2021 Employed Population 16+ by Industry

Total	249,094
Agriculture/Mining	4.9%
Construction	10.4%
Manufacturing	6.2%
Wholesale Trade	2.1%
Retail Trade	11.1%
Transportation/Utilities	5.6%
Information	0.9%
Finance/Insurance/Real Estate	5.5%
Services	46.2%
Public Administration	7.1%

2021 Employed Population 16+ by Occupation

Total	249,094
White Collar	53.4%
Management/Business/Financial	12.5%
Professional	19.6%
Sales	10.4%
Administrative Support	11.0%
Services	18.9%
Blue Collar	27.7%
Farming/Forestry/Fishing	0.5%
Construction/Extraction	8.9%
Installation/Maintenance/Repair	4.5%
Production	5.5%
Transportation/Material Moving	8.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type	
Total	193,856
Households with 1 Person	24.6%
Households with 2+ People	75.4%
Family Households	69.5%
Husband-wife Families	47.3%
With Related Children	21.5%
Other Family (No Spouse Present)	22.1%
Other Family with Male Householder	6.2%
With Related Children	3.7%
Other Family with Female Householder	15.9%
With Related Children	10.7%
Nonfamily Households	6.0%
All Households with Children	36.5%
Multigenerational Households	6.5%
Unmarried Partner Households	7.5%
Male-female	6.9%
Same-sex	0.7%
2010 Households by Size	
Total	193,854
1 Person Household	24.6%
2 Person Household	31.6%
3 Person Household	16.9%
4 Person Household	13.7%
5 Person Household	7.6%
6 Person Household	3.3%
7 + Person Household	2.3%
2010 Households by Tenure and Mortgage Status	
Total	193,855
Owner Occupied	63.3%
Owned with a Mortgage/Loan	35.1%
Owned Free and Clear	28.2%
Renter Occupied	36.7%
2021 Affordability, Mortgage and Wealth	
Housing Affordability Index	158
Percent of Income for Mortgage	12.6%
Wealth Index	72
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	226,809
Housing Units Inside Urbanized Area	57.7%
Housing Units Inside Urbanized Cluster	25.0%
Rural Housing Units	17.3%
2010 Population By Urban/ Rural Status	
Total Population	538,379
Population Inside Urbanized Area	59.5%
Population Inside Urbanized Cluster	25.1%
Rural Population	15.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Southwestern Families (7F)
2. Bright Young Professionals (8C)
3. Home Improvement (4B)

2021 Consumer Spending

Apparel & Services: Total \$	\$354,731,987
Average Spent	\$1,718.74
Spending Potential Index	81
Education: Total \$	\$257,821,362
Average Spent	\$1,249.19
Spending Potential Index	72
Entertainment/Recreation: Total \$	\$538,744,137
Average Spent	\$2,610.31
Spending Potential Index	81
Food at Home: Total \$	\$934,943,383
Average Spent	\$4,529.96
Spending Potential Index	83
Food Away from Home: Total \$	\$643,675,088
Average Spent	\$3,118.72
Spending Potential Index	82
Health Care: Total \$	\$1,084,626,022
Average Spent	\$5,255.20
Spending Potential Index	84
HH Furnishings & Equipment: Total \$	\$377,380,142
Average Spent	\$1,828.47
Spending Potential Index	81
Personal Care Products & Services: Total \$	\$150,098,069
Average Spent	\$727.25
Spending Potential Index	81
Shelter: Total \$	\$3,262,626,322
Average Spent	\$15,807.99
Spending Potential Index	78
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$411,740,641
Average Spent	\$1,994.95
Spending Potential Index	83
Travel: Total \$	\$403,413,419
Average Spent	\$1,954.61
Spending Potential Index	77
Vehicle Maintenance & Repairs: Total \$	\$194,134,015
Average Spent	\$940.61
Spending Potential Index	85

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

July 14, 2021